



## DATAFEEDFILE.COM PRODUCT SKU EXPORT AGREEMENT

This is a binding agreement between DataFeeFile.com in 7324 Southwest Freeway #855, Houston, Texas 77074 (shall be referred to as '**Provider**' from this point on) and '**Subscriber**' with the information below:

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Website URL: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_, City: \_\_\_\_\_

State: \_\_\_\_\_, Country: \_\_\_\_\_

### Data Feed File Subscription Service

Provider will deliver data feed files containing product information via FTP service account. Data feed files contain fields as described in Appendix A. Data feed files will be refreshed daily.

### Subscription Pricing

Phase 1 – Minimal Product Information \$99.95 per month

Phase 2 – Complete Product Information \$199.95 per month

Phase 2 + min/max price info (+\$49.95 = \$249.95 per month)

Phase 3 – Complete Product + Merchant Price Comparison Information \$499.95 per month

If you have multiple domains / web sites you will not have to pay full subscription price for each one, you will simply pay 1 full price and each additional for \$29.95 per month. Subscription prices may change in the future. Provider will provide minimum 30 days notice before changing subscription prices.

### FTP Server Access

After execution of this agreement and successful initial payment, access to Provider's FTP server will be given via email with server address, username and password.

### Minimum Contract Term Length

Due to the fact Provider will release the entire set of product records from the start of agreement execution, provider will require a minimum contract term length and minimum payment of 6 months in advance. After the first 6 months, subscriber may pay subscriptions monthly.



### Non-refundable Payment

Payment for data feed file subscriptions are not refundable. Subscriber will be given the opportunity to examine a small portion of our data set prior to signing this agreement.

### Cancellation Rule

After the initial six months, subscriber may cancel by written notice via email or snail mail letter. No refund or credit will be given for unused subscription service. If subscriber does not provide written cancellation notice, this service and agreement will remain active, subscription fee will continue to accrue.

### Usage Agreement

By agreeing to use this service, subscriber hereby acknowledge full understanding and full agreement of this Product SKU Export Agreement and Terms of Use and Restrictions as described in Appendix B.

### Mutual Agreement

Both parties (Provider and Subscriber) has entered this agreement willfully and with full authorization to act on behalf of their appropriate company and/or organization.

### Change of Subscriber Business Ownership

This agreement shall survive and remain valid during and after the transfer of subscriber's business ownership.

Provider,

Subscriber,

Andrew Nurcahya

Name: \_\_\_\_\_

DataFeedFile.com

Company: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_

## APPENDIX B - Terms of Use and Restrictions

### Licensing Information / Terms of Use and Restrictions for DFF Product SKUs feed

#### [DataFeedFile.com Product SKUs Export - Terms of Use](#)

Your use of these data, files and/or services which are known as [DataFeedFile.com Product SKUs Export](#) files and/or service (collectively, the "Services") is subject to these Terms of Use ("Terms"). We may modify these Terms at any time without notice to you by posting revised Terms on our site. Your use of our site constitutes your binding acceptance of these Terms, including any modifications.

#### License and Site Access

[DataFeedFile.com](#) grants you a limited license to access and use of these data, files and/or services but not to resell and/or modify then resell any or all content of these data. Any unauthorized use terminates your license.

#### Limit per Domain Name or Web Site

[DataFeedFile.com](#) grants you a limited license to use these data for ONLY 1 (one) domain name and/or web site per each (1) one premium monthly subscription. Any additional domain name and/or web site must pay additional premium monthly subscription. Please check with our web site for pricing information or email [support@datafeedfile.com](mailto:support@datafeedfile.com).

#### Copyright

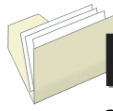
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## Limitation of Liability

DATAFEEDFILE.COM CAN NOT, MAY NOT AND WILL NOT BE HELD LIABLE FOR ANY DAMAGES, LEGAL LIABILITY AND/OR MONETARY LIABILITY FROM YOUR ACTION SUBSCRIBING AND/OR USING DATA, TEXT, LOGO, BUTTON ICONS, IMAGES, AUDIO CLIPS, VIDEO CLIPS, LINKS/URLS, DATA COMPILATION, FILES AND SOFTWARE OBTAINED FROM THIS SUBSCRIPTION SERVICE. DATAFEEDFILE.COM'S LIABILITY IS LIMITED TO ONLY THE AMOUNT OF MONIES PAID FOR THIS SERVICE.

## Applicable Law

By using these data, files and/or service, you agree that the laws of the State of Texas, without regard to principles of conflict of laws, will govern these Terms and any dispute of any sort that might arise in connection with your use of these data, files and/or service.

## Disputes

We may elect to resolve any dispute to your visit to this site by binding arbitration in Texas, TX, except that, to the extent you have in any manner violated or threatened to violate our intellectual property rights, we may seek injunctive or other appropriate relief in any state and/or federal court of Texas, and you consent to exclusive jurisdiction and venue in such courts. Arbitration under these Terms shall be conducted under the rules then prevailing of the American Arbitration Association. The arbitrator's award shall be binding and may be entered as a judgement in any court of competent jurisdiction. To the fullest extent permitted by applicable law, no arbitration under these Terms shall be joined to an arbitration involving any other party subject to these Terms, whether through class arbitration proceedings or otherwise.

## Site Policies, Modifications and Severability

Please review our other policies on this site. These policies also govern your visit to this site. We reserve the right to make changes to our site, policies and these Terms at any time. If any of these Terms shall be deemed invalid, void or for any reason unenforceable, that term shall be deemed severable and shall not in any way affect the validity and enforceability of any remaining terms.

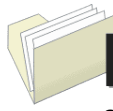
## Miscellaneous

Our failure to exercise or enforce any right or provision of these Terms shall not constitute a waiver of such right or provision.

You agree that regardless of any statute or law to the contrary, any claim or cause of action arising out of or related to use of these data, files and/or service or these Terms must be filed within thirty (30) days after such claim or cause of action arose or be forever barred.

## Notice and Procedure for Making Claims of Copyright Infringement

If you believe that you work has been copied in a way that constitutes copyright infringement, please notify [DataFeedFile.com](http://DataFeedFile.com).



## APPENDIX A – How to use files in FTP Server

When you are a subscriber, you will be given a unique User ID and Password to login to our FTP server to download our Product SKU files (usually within 48 – 72 hours)

Once you are logged into the FTP server you will see a lot of files, but there are 3 files you should read first.

1. license.txt - read this file first to understand your rights and terms of using these data
2. manifest.txt - tab delimited file to provide a consistent way to list, use and find files to download.
3. readme.txt - a very short explanation file which points to this wiki documentation.

### List of actual data files:

File naming convention: DFF\_SKU\_<sku\_start\_number>-<sku\_end\_number>.<extension>

- tab files - all files ending in .tab are tab delimited files (ascii character # 9).
- zip files - all files ending in .zip contains 1 compressed tab delimited file in them.
- Both file types contains the same format! See format and field header below.

### Product SKU Feed Format

1. Fields that may contain special (unpredictable) characters such as Short Description (shortdesc), Manufacturer Part No (mfgpartno), Manufacturer Model (mfgmodel) are UTF-8 encoded. So when parsing you should first split the fields using TAB (character 9) then UTF-8 decode those specific fields which may contain special characters.
2. All files are regular text files using \*nix LF (line feed only) instead of DOS CRLF (carriage-return + line-feed).
3. Each fields are TAB (ascii char # 9) delimited.
4. Each file only contain a maximum of 99,999 Product SKUs.
5. Each file start \*without\* header line.

### Phase 1 : Field Header Information

1. Product SKU (numeric)
2. UPC (numeric)
3. EAN (numeric)
4. ISBN (numeric)
5. Product Name / Product Title (string) - required (UTF-8 encoded)
6. DFF Category Number (numeric) - required
7. DFF Manufacturer Number (numeric) - required
  - a. 1141 = Generic
8. Manufacturer Part Number (UTF-8 encoded)
9. Manufacturer Model Number (UTF-8 encoded)
10. Product Image URL - required



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## Phase 2 : Field Header Information

1. Product SKU (numeric)
2. UPC (numeric)
3. EAN (numeric)
4. ISBN (numeric)
5. Product Name / Product Title (string) - (UTF-8 encoded)
6. Short Description (string) - (UTF-8 encoded)
7. Long Description (string) - (UTF-8 encoded)
8. DFF Category Number (numeric)
9. DFF Manufacturer Number (numeric)
  - a. 1141 = Generic
10. Manufacturer Part Number (UTF-8 encoded)
11. Manufacturer Model Number (UTF-8 encoded)
12. Product Image URL - required

You can add Lowest / Highest price information on phase 2 for additional \$49.95 per month.

## Phase 3 : Field Header Information

1. Product SKU (numeric)
2. UPC (numeric)
3. EAN (numeric)
4. ISBN (numeric)
5. Product Name / Product Title (string) - (UTF-8 encoded)
6. Short Description (string) - (UTF-8 encoded)
7. Long Description (string) - (UTF-8 encoded)
8. DFF Category Number (numeric)
9. DFF Manufacturer Number (numeric)
  - a. 1141 = Generic
10. Manufacturer Part Number (UTF-8 encoded)
11. Manufacturer Model Number (UTF-8 encoded)
12. Product Image URL
13. Merchant Array:
  - a. Merchant Number (mernum) (numeric)
  - b. Merchant Name (string) (UTF-8 encoded)
  - c. Merchant Product Price (numeric)
  - d. Merchant Product Availability (string)
  - e. Merchant Product Condition (string)
14. Lowest Price
15. Highest Price

## Other Miscellaneous Supplemental Data Feeds

Merchants List data feed : DFF\_merchant.tab / DFF\_merchants.zip

Category List data feed : DFF\_category.tab / DFF\_category.zip

Manufacturer List data feed: DFF\_mfg.tab / DFF\_mfg.zip

## Documentation

<http://wiki.datafeedfile.com/DFFSKUExport>



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## Credit Card Authorization [\[ please note: charges may appear under PriceComparison.com / DataFeedFile.com \]](#)

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DataFeedFile.com accepts MasterCard, Visa, Discover, and American Express for payment of subscription fees. Complete this form, sign it, and fax it to 832-201-9364.

I, \_\_\_\_\_, hereby authorize DataFeedFile.com to charge my credit card for:

( ) Phase 1 data subscription = Initial 6-months charge USD \$599.70 and monthly recurring charges in the amount of USD \$99.95 after the initial 6 month.

( ) Phase 2 data subscription = Initial 6-months charge USD \$1,199.70 and monthly recurring charges in the amount of USD \$199.95 after the initial 6 month.

( ) Phase 2 + min/max price data subscription = Initial 6-months charge USD \$1,499.70 and monthly recurring charges in the amount of USD \$249.95 after the initial 6 month.

( ) Phase 3 data subscription = Initial 6-months charge USD \$2,999.70 and monthly recurring charges in the amount of USD \$499.95 after the initial 6 month.

I understand that the initial 6-months charge is not refundable.

( ) VISA    ( ) MasterCard    ( ) Discover    ( ) American Express

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_ / \_\_\_\_      CID Code: \_\_\_\_\_

### Credit Card Billing Address:

Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip Code: \_\_\_\_\_ - \_\_\_\_\_ Country: (if not US) \_\_\_\_\_

Telephone: (    ) \_\_\_\_\_ - \_\_\_\_\_

### Services Rendered:

*The following services will be rendered by DataFeedFile.com to the signed entity above:*

## PRODUCT SKU EXPORT DATA FEED SUBSCRIPTION

*As the credit card holder, I hereby authorize DataFeedFile.com to charge for the services described above.*

**Cardholder's Signature:** \_\_\_\_\_ **Date** \_\_\_\_/\_\_\_\_/\_\_\_\_